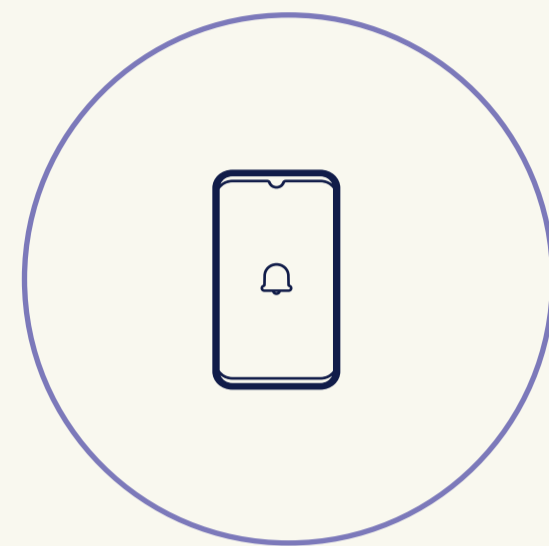


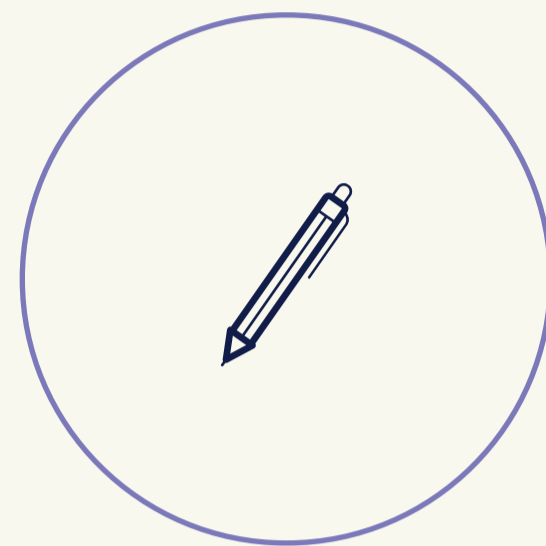


# Anne Robin

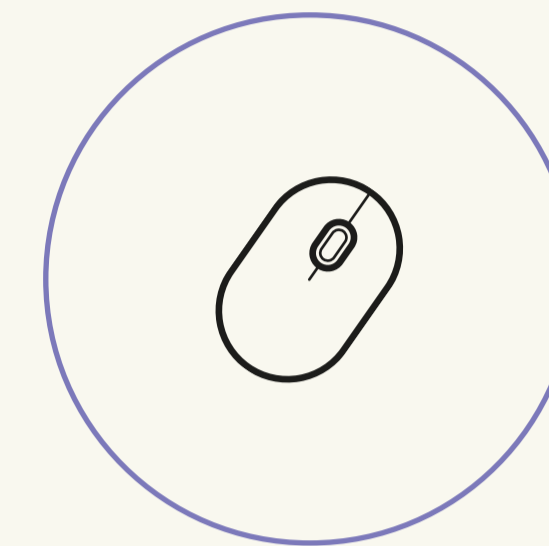
Senior UX • UI & Product Designer



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## Experience

### August 2024 – Today

Independent UX • UI & Product Designer (France & Italy)

- Supporting companies in the creation of useful products and websites.
- Defining strategy and brand identity.

### March 2023 – August 2024

Lead UX • UI & Product Designer @ Dernier Cri (France)

- Supporting positive impact industries, ethical banks, and recycling companies in the creation of useful products.
- Leading client workshops to define their strategy and brand identity.
- Setting up user interviews and user tests.
- Optimizing processes.

### March 2022 – March 2023

Senior UX • UI Designer @ Osedea (France & Québec)

- Defining user experiences and creating interfaces for business apps in positive impact industries in Quebec.
- Leading client workshops to define their strategy and brand identity.
- Setting up user interviews.

### February 2017 – March 2022

Senior UI Designer @ AKQA (France)

- Defining user experiences and creating digital interfaces for e-commerce in luxury, beauty, insurance and sport industry.

## Education

### 2015 – 2017

Art Direction Master's Degree  
Sup de Pub, Paris (France)

### 2013 – 2015

Communication Advanced Technician Certificate  
Sup de Pub, Bordeaux (France)

## Skills

User Interfaces	■ ■ ■ ■ ■
Brand Identity	■ ■ ■ ■ ■
Art Direction	■ ■ ■ ■ ■
User Experience	■ ■ ■ ■ ■
Prototyping	■ ■ ■ ■ ■
Illustration	■ ■ ■ ■ □
HTML/CSS	■ ■ □ □ □

## Hobbies

Doing outdoor sport on a regular basis.

Biking	<i>Long regular rides and touring</i>
Running	<i>12km 2x a week</i>
Yoga	<i>6 years practicing</i>
Hiking	